

CITY STATE BANK SPIRIT

Grimes • Indianola • Madrid • Martensdale • New Virginia • Norwalk



PRESIDENT'S LETTER

Greetings! It has been a big couple of months for City State Bank. This year we will celebrate our 115th birthday and we are pleased to announce that on June 14th we opened our sixth location in **Martensdale!**

City State Bank is honored to be a part of so many great communities and we are pleased to be able to add Martensdale to our family. Martensdale has so much to be proud of including their outstanding school system, small town atmosphere and friendly people.

Service, Service, Service continues to be our motto. As with all of our locations, we will be heavily involved in the community, especially at the school, city, and community groups. City State Bank believes in supporting local merchants because they create local jobs and lend strength to your already proud community.

Clark Ridlen is the Personal Banking Officer in Martensdale. He hails from the Grimes area and has been with our organization for approximately four years. Clark is full of enthusiasm and anxious to get involved in Martensdale and to meet new patrons. Please stop in and introduce yourself to Clark and the staff.

We will continue to operate as an independent, locally and family-owned bank in times filled with mergers and consolidations. We do not fit the mold. We think smaller and personalized service is best. We believe in knowing our customers when they walk in the door and treasure relationship banking.

One of my mentor's, Charlie Pettit, used to say "banking is a people business, always has been and will continue to be in the future, most people like to be known and they like the personal contact." I really respected Mr. Pettit and intend to make sure our organization remains loyal to his beliefs.

A grand opening event is going to be held in Martensdale on Friday, July 16th from 4-7 pm and we hope to see you there. Martensdale, thank you for welcoming City State Bank into your community and to all of our customers, the coffee pot is always on.

Sincerely,

Steve Albrecht

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SPIRIT. DRIVE.
RELATIONSHIP.





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UPCOMING BANK EVENTS

- July 2 - Norwalk's Party Before the Works! 7pm-Midnight at Kelly Cortum, Inc. in Norwalk. Stop by for food, drinks and to listen to the music of band, Standing Hampton-City State Bank is a sponsor
- July 3 - Norwalk 4th of July Celebration-look for us in the parade
- July 10 - New Virginia Old Settlers Days-look for us in the parade
- July 16 - Join us at our Martinsdale location for our Grand Opening from 4-7 pm!
- July 30 - Root Beer floats served in all locations from 3-6 pm!
- July 31 - Indianola Arts & Crafts Festival-from 9 am - 4 pm on the square. Stop by the City State Bank booth where balloon artist Daniel Poe will be making balloon creations for the kids!
- July 30-August 7 - Indianola National Balloon Classic-City State Bank is a sponsor

Please watch our website and lobbies for information about these upcoming events:

- Indianola Customer Appreciation BBQ (August)
- Norwalk Customer Appreciation Day (August)
- New Virginia Customer Appreciation BBQ (September)
- Feed the Troops (September)

PRODUCT FOCUS: VISA® GIFT CARDS

- Temperatures go up and free time goes down...this seems to be the telltale sign of summer! As calendars fill with kids' sports events, vacations, or just day-to-day things, gift buying for the many weddings, birthdays, anniversaries or 'just because' can be difficult. So why not grab your next gift when you are at City State Bank?

A Visa Gift Card is a gift card that can be used anywhere Visa is accepted! Restaurants, stores, movie theaters, spas, home improvement, grocery stores, the list goes on and on! You decide the value of the card, we program it, and then you give it. The perfect gift for them and perfectly easy for you...and they can get exactly what they are wanting!

Cost is only \$4.95 so stop in today and check it off your list.



City State Bank Starlight Cinema Outdoor Movies

Monsters vs. Aliens

- Saturday, August 21st
- At Veteran's Memorial Aquatic Center in Indianola
- At 8:15 pm - Rated PG
- Cardboard Boat Race at 7:00 pm

Cloudy with a Chance of Meatballs

- Saturday, September 18th
- At Pickard Park in Indianola
- At 7:45 pm - Rated PG

} COUPON { City State Bank Home Loans

\$250 OFF CLOSING COSTS!*



*Must present at time of application. *Coupon expires September 30, 2010.

GET TO KNOW CITY STATE BANK...INDIANOLA!



At City State Bank, we pride ourselves on knowing our customers and recognizing you when you come into the bank. Now is your chance to get to know us!

Indianola Employees (L-R): Clark Raney (branch manager and commercial/ag lender), Mary Kay Hamell (mortgage and consumer lender), Abby Gripp (full-time teller and new accounts), Tiffany Holtgraves (part-time teller) and Patty Patrick (head teller and new accounts).

Now Open...

City State Bank *Martensdale!*



Join us for our Grand Opening

Friday, July 16th from 4 -7 pm

HOURS

	Lobby	Drive-Thru
Mon - Thurs	8:00 am - 4:30 pm	7:00 am - 5:30 pm
Friday	8:00 am - 6:00 pm	7:00 am - 6:00 pm
Saturday	8:00 am - 12 noon	7:00 am - 12 noon

368 N. Hwy 28 in Martensdale

Grimes ★ Indianola ★ Madrid ★ Martensdale ★ New Virginia ★ Norwalk

2ND QUARTER DONATIONS

- American Heart Walk
- Boy Scouts of America
- Iowa Prayer Breakfast
- Variety Club of Iowa
- Za Ga Zig
- Grimes Funtastic Days
- I-35 Dollars for Scholars
- Madrid Community Safety
- Madrid Little League
- Madrid Action Committee
- Martensdale St. Mary's Football Fundraiser
- Martensdale St. Mary's Baseball
- Martensdale St. Mary's Softball
- Simpson College Fund
- Warren County Saddle Association
- Warren County Fair

MISSION STATEMENT

The City State Bank Spirit drives us to provide service and solutions exceeding customer expectations.



EVENTS

TEACH KIDS TO SAVE TOURS

Tuesday, April 27th marked this year's 'Teach Children to Save' day. To commemorate this event, City State Bank welcomed nearly 800 elementary kids to tour our locations throughout the week. The kids were able to see the machines the bank uses, including the coin counter, coin roller, bill counter and the drive thru. They also got a chance to guess how much money was in a fish bowl for a chance to win a pizza party for their class. The tours concluded with what seemed to be the highlight...root beer floats!



Madrid teller, Kelly Carter, shows a group of Madrid kindergarten students how the fraud light detects counterfeit money.

NORWALK CUSTOMER SHRED DAY

City State Bank's Norwalk office held it's 2nd annual 'Shred Day' on Friday, June 4th from 11 am-1 pm. Customers of the bank were invited to bring in any of their personal information and watch it get shredded onsite as well as enter a drawing to win a new shredder. Employees were on hand to help unload the vehicles. Total amount shredded? Over 2000 pounds!



Norwalk employees, Amanda Reid (middle) and Jan Sparks (R) help unload a customer's pickup during Customer Shred Day.

GRIMES FUNTASTIC DAYS

Saturday, June 12th at 10 am marked the start time for the Grimes Funtastic Days parade. The City State Bank float included DC-G football players, coaches and cheerleaders that threw out candy and magnetic football schedules for the upcoming season. Afterwards, Grimes residents stopped by the bank as Grimes employees served up over 400 free ice cream sundaes in the bank parking lot.



Grimes employees, Molly McWilliam (L) and Melanie Knoll (R) serve up ice cream sundaes.

CONTACT INFORMATION

Grimes

100 NE Jacob Street
Grimes, IA 50111
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Indianola

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Indianola, IA 50125
515-961-7000

Madrid

105 E. 2nd St.
Madrid, IA 50156
515-795-3807

Norwalk

801 Main St.
Norwalk, IA 50211
515-981-4234

Martensdale

368 N. Hwy 28
Martensdale, IA 50160
641-764-2265

New Virginia

501 West St.
New Virginia, IA 50210
641-449-3314

Norwalk Trust & Investments

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